

Sponsor & Exhibitor Opportunities

Annual Management Conference September 20-22, 2021

TANY's Annual Conference presents a unique opportunity to connect and exchange ideas with the most influential thought leaders across New York State's trucking industry. Investing in the event gives you the exposure needed to ensure you are among the first the industry looks to when it seeks solutions. Become an exhibitor or sponsor today!

Vendor space includes a 6' table, two (2) chairs and electrical connection.

Premium Sponsorship \$5,000 member | \$10,000 non-member

- Event registration for two (2) company representatives
- Two (2) hotel rooms, each for Monday (9/20) and Tuesday (9/21) evenings
- Vendor space for the duration of the conference
- Company logo digitally displayed at registration
- Company-provided promotional items presented at registration
- Company logo and link on the Annual Management Conference's landing page
- Acknowledgement in TANY's mobile app and social media platforms
- Two (2) *Friday Final* newsletter banner ads
- An opportunity to speak at the conference for 3 minutes at the beginning of a session and introduce the session speaker(s)

Standard Sponsorship \$2,500 member | \$5,000 non-member

- Event registration for two (2) company representatives
- Vendor space for the duration of the conference
- Company logo digitally displayed at registration
- Company logo and link on the Annual Management Conference's landing page
- Acknowledgement in TANY's mobile app and social media platforms

Exhibitor \$1,000 member | \$2,000 non-member

- Vendor space for the duration of the conference
- Company name and link to company website on the Annual Management Conference's landing page
- Acknowledgement in TANY's mobile app and TANY's social media platforms
- Includes access to all sessions and meals

Breakfast & Lunch Sponsor \$1,500 member | \$3,000 non-member

(LIMIT 3 - choice of mealtime is first come, first serve)

- Greet attendees as they enter the breakfast/lunch room
- Marketing materials on attendee tables during selected mealtime
- Company logo(s) on cocktail napkins during mealtimes
- Company logo displayed in the room during mealtimes
- Acknowledgement in TANY's mobile app and social media platforms

Open Bar Sponsor \$500 member | \$1,000 non-member

- Company logo displayed during reception on Monday and Tuesday
- Acknowledgment in TANY's mobile app

Submit artwork files in .jpg, .png or .pdf format to info@nytrucks.org
Exhibitor and sponsor registration deadline is Friday, September 3, 2021
Artwork deadline is Wednesday, September 8, 2021