

November 17 - 19, 2020

PRESENTING SPONSOR | \$5,000 *(Three opportunities available)*

- Exclusive sponsor and facilitator of a Coffee Chat session the morning of your choice (Nov. 17-19).
- Opportunity to be a panelist for a special feature session on Nov. 19.
- Company-supplied promotional item sent to registrants prior to event by TANY. *Must be received by Nov. 11.*
- A two-minute maximum pre-recorded company-supplied video played before the session of your choice.
- Company acknowledgement, logo and link displayed at beginning and end of the session of your choice, on home page of event microsite, in all event emails, and in post-event survey to attendees.
- Company logo, link and tag(s) in two (2) dedicated social media posts on TANY's platforms.
- Virtual booth* in the Exhibit Hall + two (2) conference registrations included.

PREMIUM SPONSOR | \$1,000

- A two-minute maximum pre-recorded company-supplied video played before a session of your choice.
- Company logo and link displayed at the beginning and end of the session of your choice, on home page of event microsite, and in all event emails.
- Company logo and tag(s) displayed in one (1) social media post on TANY's platforms.
- Virtual booth* in the Exhibit Hall + one (1) conference registration included.

STANDARD SPONSOR | \$500

- Company logo and link displayed on home page of event microsite, in event emails to members and non-members, and in post-event survey to attendees.
- Company logo and tag(s) displayed in one (1) social media post on TANY's platforms.
- Virtual booth* in the Exhibit Hall + one (1) conference registration included.

EXHIBITOR | \$250

- Company name and link to booth placed on the home page of the event microsite.
- Virtual booth* in the Exhibit Hall + one (1) conference registration included.

VIDEO ADD-ON | \$250

**A five-minute maximum pre-recorded company-supplied video played after a session of your choice.
A maximum of two (2) exhibitor/sponsor videos will be displayed to allow for time between sessions.**

* TANY will help set up virtual booths to include company logos, promotional video(s), marketing materials, resource documents, and any other creative that falls within the parameters of the platform. A virtual scavenger hunt game will incentivize attendees to visit your virtual booths. All exhibitors will be entered into a raffle for a chance to win 50% off membership dues plus a \$250 Amazon gift card.

Deadline: November 9, 2020

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